

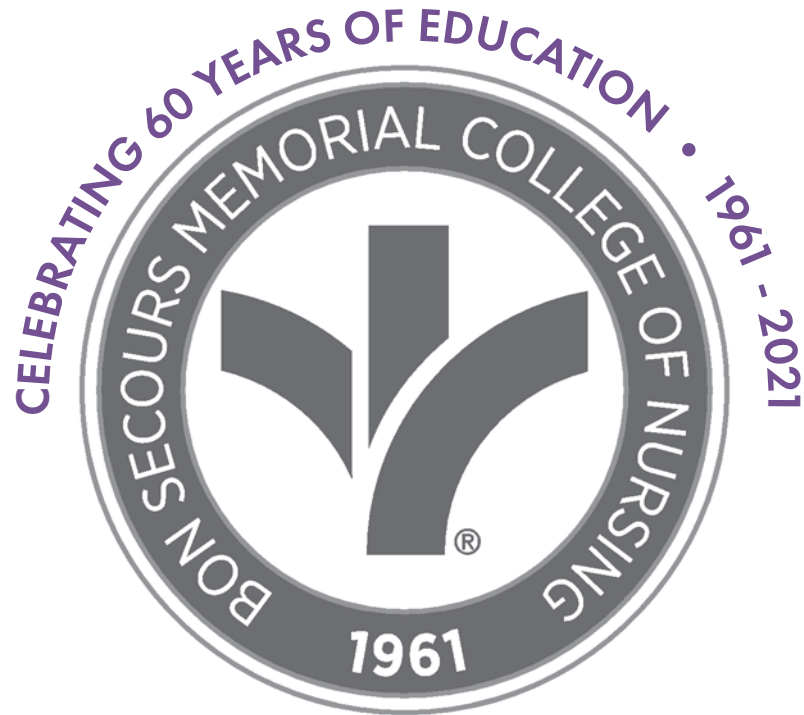
2020 - 2021
FACTBOOK



 **Bon
Secours**
Memorial College of Nursing

www.bsmcon.edu





BON SECOURS MEMORIAL COLLEGE OF NURSING

8550 Magellan Parkway | Suite 1100
Richmond, Virginia 23227
804.627.5300 | bsmcon.edu

Certified to operate by State Council of Higher Education for Virginia.

VISION

We will be the College of choice for those who consider caring to be a calling and a ministry inclusive of the needs of all people.

MISSION

The mission of the Bon Secours Memorial College of Nursing (BSMCON) is to foster holistic lifelong learning through innovative career education designed to cultivate servant leaders who are passionate about bringing people and communities to health and wholeness.

VALUES

As a higher education institution, we commit that our mission, vision, and strategic direction are framed within these value statements:

COMPASSION

intentional engagement in caring practices that embodies a culture of respect, integrity, and justice

QUALITY

commitment to education excellence that promotes lifelong intellectual, ethical, and spiritual growth

SERVICE

cultivation of an attentive spirit that seeks to empower others in the co-creation of a just and caring world

GOALS

CARING

Provide a framework for positively impacting society through culturally sensitive service to the global community.

LEARNING

Foster an environment designed to engage the learner in the development of critical and creative consciousness.

TRANSFORMING

Liberate the potential of the College community by expanding individual and collective capabilities with respect to knowledge, discernment, and growth.

HISTORY

The College's rich history dates back to the formation of Richmond Memorial Hospital in 1957. The hospital was built to memorialize the Richmond community's World War II victims and to provide a general hospital that served people of all races and backgrounds, regardless of their ability to pay. Richmond Memorial Hospital's School of Nursing opened in 1961 to serve as a source of nurses for the hospital and to raise the level of health care in the community. In 1993, a replacement hospital for Richmond Memorial was planned in collaboration with Bon Secours. The new hospital, Bon Secours Memorial Regional Medical Center, opened in 1998. The school was renamed the Bon Secours Memorial School of Nursing.

The College graduated the last diploma class in May 2012. During its 51 years of operation, the diploma program produced more than 2,000 registered nurses who have delivered exceptional health care to their patients as a result of the excellent educational foundation they received. In response to the need to prepare registered nurses at the baccalaureate level of education, the school officially changed its status to a baccalaureate degree-granting college in 2010.

DEVELOPMENT

Firmly rooted in this tradition of excellence, the College offers a Bachelor of Science in Nursing through a Pre-Licensure BSN program and a Post-Licensure RN-BSN program. The BSN program includes the essential curricular content recommended by the American Association of Colleges of Nursing. The College is dedicated to facilitating a view and practice of health care as a ministry that anticipates the need to adapt to the ever-changing and demanding health care environment in order for our graduates to provide the highest quality care.

Bon Secours Mercy Health is a Catholic, not-for-profit, community-based health care system whose mission is to provide “good help to those in need”. The Sisters of Bon Secours (French for “good help”), an international religious congregation devoted to the care of the poor and sick, was founded in Paris, France in 1824. In the United States, the congregation’s health care ministries, which are operated by Bon Secours Mercy Health include acute care hospitals, long-term care facilities, clinics, physicians’ practices, home health care services, and hospices.

DEGREE

Bon Secours Memorial College of Nursing exists for the sole purpose of providing collegiate nursing education. It offers two programs leading to the Bachelor of Science in Nursing degree: Pre-Licensure BSN and Post-Licensure RN-BSN.

LOCATION

The College's main campus is located at 8550 Magellan Parkway, Richmond, VA 23227. An additional classroom and clinical simulation facility is located at 8570 Magellan Parkway, Suite 100, Richmond, VA 23227. The course work for the program is delivered both on-ground and online. The College does not operate any telecommunications sites.

CONTROLLING OWNERSHIP

The Bon Secours Richmond Health System Board is a combined board that governs and has oversight (either directly or indirectly) for the activities of Bon Secours Richmond Health System, as well as its seven acute care hospitals, ambulatory facilities and Bon Secours Richmond Medical Group. The College of Nursing is a division of Bon Secours Memorial Regional Medical Center, which is one of the hospitals in the Richmond Health System.

ABOUT THE FACTBOOK

The Factbook is a reference resource that is generated annually each summer in an effort to provide BSMCON's stakeholders with relevant institutional data. Although the information contained herein was compiled by the Office of Institutional Effectiveness, several other BSMCON units/offices/committees contributed to this 2021-2022 edition, including Academic Affairs, Student Services, and Finance.

The data reflected in this Factbook are accurate as of the BSMCON Summer 2021 Census, which concludes the 2020-2021 academic year. During this last academic year, 2020-2021, BSMCON enrolled a total of 560 students, 465 (83%) of whom were in the Pre-Licensure BSN program and 95 (17%) in the Post-Licensure RN-BSN program. A total of 184 students graduated from BSMCON during the same year. Of the 2020-2021 graduates, 142 (77%) were from the Pre-Licensure BSN program while 42 (23%) completed the Post-Licensure RN-BSN program.



ENROLLMENT DEMOGRAPHICS



ENROLLMENT DEMOGRAPHICS

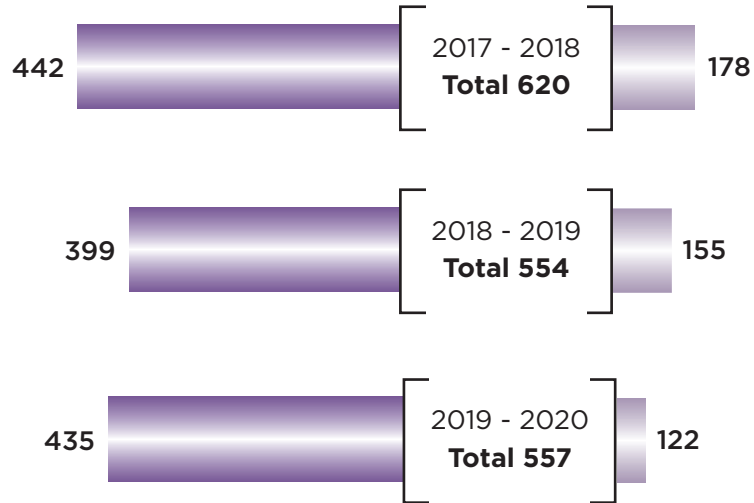
LICENSURE PROGRAMS



Pre-Licensure



Post-Licensure





ENROLLMENT DEMOGRAPHICS

ENROLLMENT STATUS



Pre-Licensure



Post-Licensure

| | 2017 - 2018 | 2018 - 2019 | 2019 - 2020 |
|--------------|-------------|-------------|-------------|
| Full-time | 235 | 269 | 401 |
| Part-time | 207 | 130 | 34 |
| Full-time | 26 | 33 | 24 |
| Part-time | 152 | 122 | 98 |
| Total | 620 | 554 | 557 |



ENROLLMENT DEMOGRAPHICS

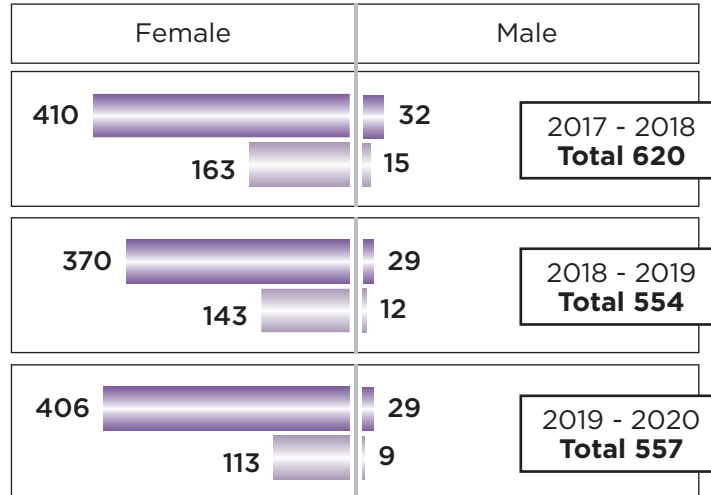
GENDER



Pre-Licensure



Post-Licensure





ENROLLMENT DEMOGRAPHICS

AGE



Pre-Licensure



Post-Licensure

| | 2017 - 2018 | 2018 - 2019 | 2019 - 2020 |
|-----------------------|-------------|-------------|-------------|
| Pre-Licensure | | | |
| Ages 18 - 24 | 27 | 45 | 114 |
| Ages 25 - 39 | 346 | 298 | 274 |
| Ages 40+ | 69 | 56 | 47 |
| Post-Licensure | | | |
| Ages 18 - 24 | 0 | 1 | 1 |
| Ages 25 - 39 | 73 | 68 | 59 |
| Ages 40+ | 105 | 86 | 62 |
| Total | 620 | 554 | 557 |



ENROLLMENT DEMOGRAPHICS

ETHNICITY



Pre-Licensure



Post-Licensure

| | 2017 - 2018 | 2018 - 2019 | 2019 - 2020 |
|----------------------------------|-------------|-------------|-------------|
| American Indian/Alaskan Native | 0 | 0 | 1 |
| Asian | 23 | 21 | 24 |
| Black/African American | 67 | 57 | 69 |
| Hispanic/Latino | 6 | 2 | 3 |
| Pacific Islander/Native Hawaiian | 3 | 3 | 3 |
| Race & Ethnicity Unknown | 1 | 1 | 1 |
| Two or More Races | 25 | 20 | 17 |
| White | 317 | 295 | 317 |
| Total | 620 | 554 | 557 |
| American Indian/Alaskan Native | 2 | 1 | 0 |
| Asian | 5 | 6 | 9 |
| Black/African American | 18 | 15 | 15 |
| Hispanic/Latino | 1 | 0 | 1 |
| Race & Ethnicity Unknown | 17 | 7 | 4 |
| Two or More Races | 6 | 7 | 5 |
| White | 129 | 119 | 88 |
| Total | 620 | 554 | 557 |



ENROLLMENT DEMOGRAPHICS

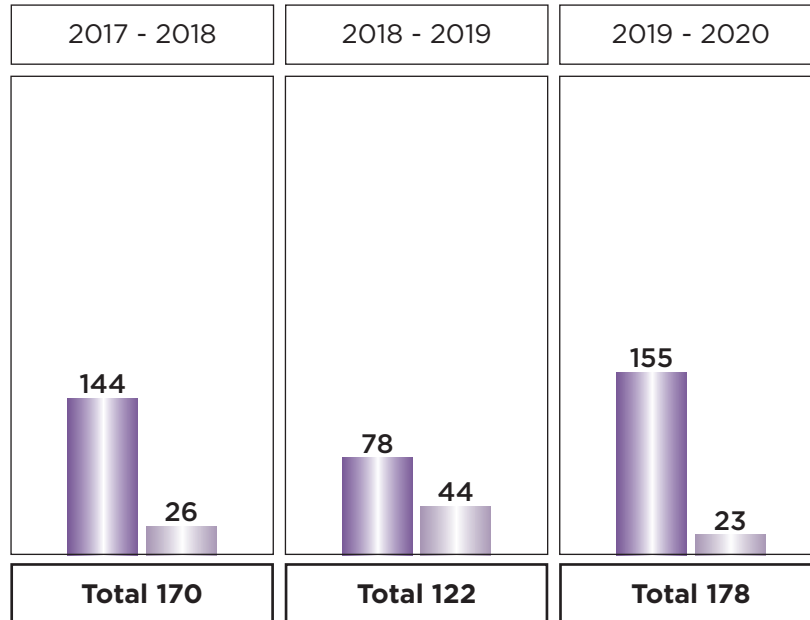
NEW ENROLLMENTS



Pre-Licensure



Post-Licensure





FINANCIAL AID



FINANCIAL AID

FEDERAL PELL GRANT



Pre-Licensure



Post-Licensure

| | 2017 - 2018 | | 2018 - 2019 | | 2019 - 2020 | |
|-----------------------------|----------------------|---------|----------------------|---------|----------------------|---------|
| Actively Enrolled Students* | 440 | 169 | 397 | 142 | 430 | 112 |
| | Total 609 | | Total 539 | | Total 542 | |
| Students Disbursed | 84 | 14 | 55 | 8 | 60 | 13 |
| | Total 98 | | Total 63 | | Total 73 | |
| Percentage Received | 19.1% | 8.3% | 13.9% | 5.6% | 14.0% | 11.6% |
| | Total 16.1% | | Total 11.7% | | Total 13.5% | |
| Average Disbursed | \$3,215 | \$1,699 | \$3,920 | \$1,507 | \$4,155 | \$1,946 |
| | Total \$2,999 | | Total \$3,613 | | Total \$3,762 | |

* Actively Enrolled Students does not include Standard Period of Non-Enrollment (SPN) status included in the Enrollment section.

The Federal Pell Grant Program provides Need-based grants to low-income undergraduates and certain post baccalaureate students to promote access to postsecondary education. Federal Pell Grants, unlike Federal Direct Loans, do not have to be repaid.



FINANCIAL AID

SCHOLARSHIPS



Pre-Licensure



Post-Licensure

| | 2017 - 2018 | | 2018 - 2019 | | 2019 - 2020 | |
|-----------------------------|----------------------|---------|----------------------|---------|----------------------|---------|
| Actively Enrolled Students* | 440 | 169 | 397 | 142 | 430 | 112 |
| | Total 609 | | Total 539 | | Total 542 | |
| Students Disbursed | 225 | 22 | 216 | 31 | 214 | 30 |
| | Total 247 | | Total 247 | | Total 244 | |
| Percentage Received | 51.1% | 13.0% | 54.4% | 21.8% | 49.8% | 26.8% |
| | Total 40.6% | | Total 45.8% | | Total 45.0% | |
| Average Disbursed | \$1,342 | \$1,375 | \$1,780 | \$1,107 | \$1,889 | \$1,061 |
| | Total \$1,345 | | Total \$1,696 | | Total \$1,787 | |

* Actively Enrolled Students does not include Standard Period of Non-Enrollment (SPN) status included in the Enrollment section.

The BSMCON offers over 30 external scholarships established through the Bon Secours Richmond Health Care Foundation, which are awarded based on a wide variety of eligibility criteria. Scholarship funds are similar to grants in which there is no financial obligation for repayment.



FINANCIAL AID

FEDERAL DIRECT SUBSIDIZED LOANS



Pre-Licensure



Post-Licensure

| | 2017 - 2018 | | 2018 - 2019 | | 2019 - 2020 | |
|-----------------------------|----------------------|---------|----------------------|---------|----------------------|---------|
| Actively Enrolled Students* | 440 | 169 | 397 | 142 | 430 | 112 |
| | Total 609 | | Total 539 | | Total 542 | |
| Students Disbursed | 222 | 28 | 205 | 6 | 227 | 2 |
| | Total 250 | | Total 211 | | Total 229 | |
| Percentage Received | 50.5% | 16.6% | 51.6% | 4.2% | 52.8% | 1.8% |
| | Total 41.1% | | Total 45.8% | | Total 42.3% | |
| Average Disbursed | \$4,032 | \$4,231 | \$3,970 | \$2,751 | \$4,127 | \$4,948 |
| | Total \$4,054 | | Total \$3,936 | | Total \$4,134 | |

* Actively Enrolled Students does not include Standard Period of Non-Enrollment (SPN) status included in the Enrollment section.

The Federal Direct Subsidized Loan is a Need-based loan that provides interest subsidy, in which interest does not accrue on the principal amount of the loan until after the student completes the entire program. Students must be enrolled at least half-time (6 credit hours per semester) to be eligible for a Federal Direct Subsidized Loan and are subject to annual and aggregate limitations.



FINANCIAL AID

FEDERAL DIRECT SUBSIDIZED UNSUBSIDIZED & PLUS LOANS



Pre-Licensure



Post-Licensure

| | 2017 - 2018 | | 2018 - 2019 | | 2019 - 2020 | |
|-----------------------------|----------------------|---------|----------------------|---------|----------------------|----------|
| Actively Enrolled Students* | 440 | 169 | 397 | 142 | 430 | 112 |
| | Total 609 | | Total 539 | | Total 542 | |
| Students Disbursed | 280 | 33 | 249 | 8 | 287 | 2 |
| | Total 313 | | Total 257 | | Total 289 | |
| Percentage Received | 63.6% | 19.5% | 62.7% | 5.6% | 66.7% | 1.8% |
| | Total 51.4% | | Total 45.8% | | Total 53.3% | |
| Average Disbursed | \$8,008 | \$7,674 | \$8,468 | \$4,447 | \$8,949 | \$11,380 |
| | Total \$7,973 | | Total \$8,343 | | Total \$8,966 | |

* Actively Enrolled Students does not include Standard Period of Non-Enrollment (SPN) status included in the Enrollment section.

Federal Direct Loans include Need-based (Subsidized) and Non-Need based (Unsubsidized & PLUS) loans that may (Subsidized) or may not (Unsubsidized & PLUS) provide interest subsidy. Students must be enrolled at least half-time (6 credit hours per semester) to be eligible for Federal Direct Loans and may be subject to annual and aggregate limitations.



RETENTION & GRADUATION



RETENTION & GRADUATION

RETENTION



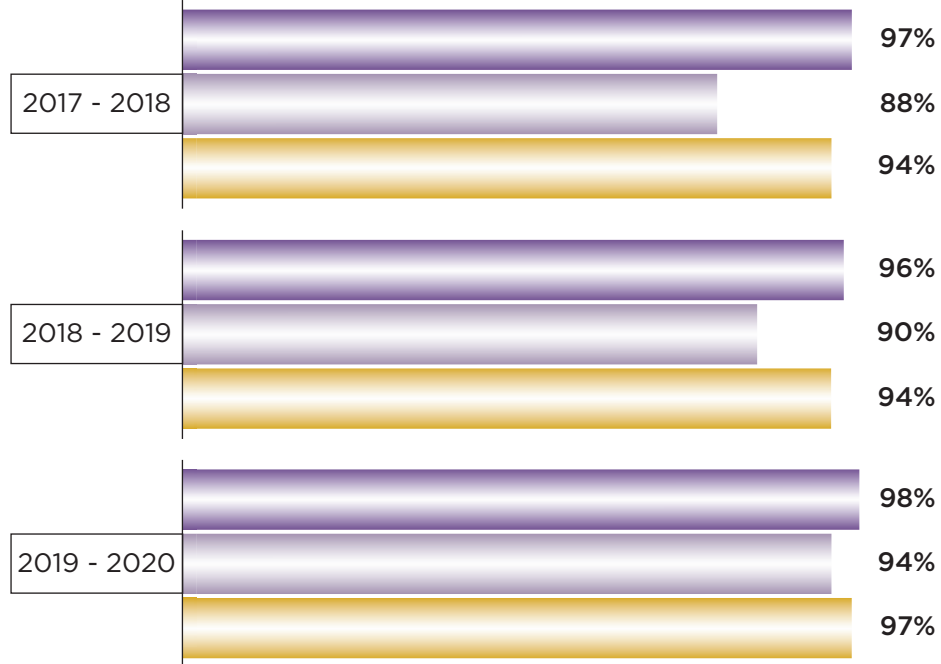
Pre-Licensure



Post-Licensure



BSMCON



The retention rate in the table represents the percentage of students who are retained in the program during the identified academic year (from July 1 through June 30).



RETENTION & GRADUATION

AVERAGE TIME TO DEGREE (in years)



Pre-Licensure



Post-Licensure*

| | 2018 - 2019 | 2019 - 2020 | 2020 - 2021 |
|-----------------|-------------|-------------|-------------|
| Pre-Licensure | 2.9 | 3.0 | 3.0 |
| Post-Licensure* | 2.9 | 3.3 | 2.7 |

* The RN-BSN Program is designed to offer students flexibility in determining the pace of the curriculum. This provides opportunity for RNs to pursue their BSN while continuing to practice and being supportive of work, life, and family obligations.

Time to degree for an individual is determined by calculating the number of years between the start date and the initial term for that student and the end of the term during which the student graduates. For example, if a student entered fall semester 2014, which officially began on August 18, graduated spring semester 2018, which officially ended on May 9, 2018, the time to degree between the two dates is 3.7 years.



RETENTION & GRADUATION

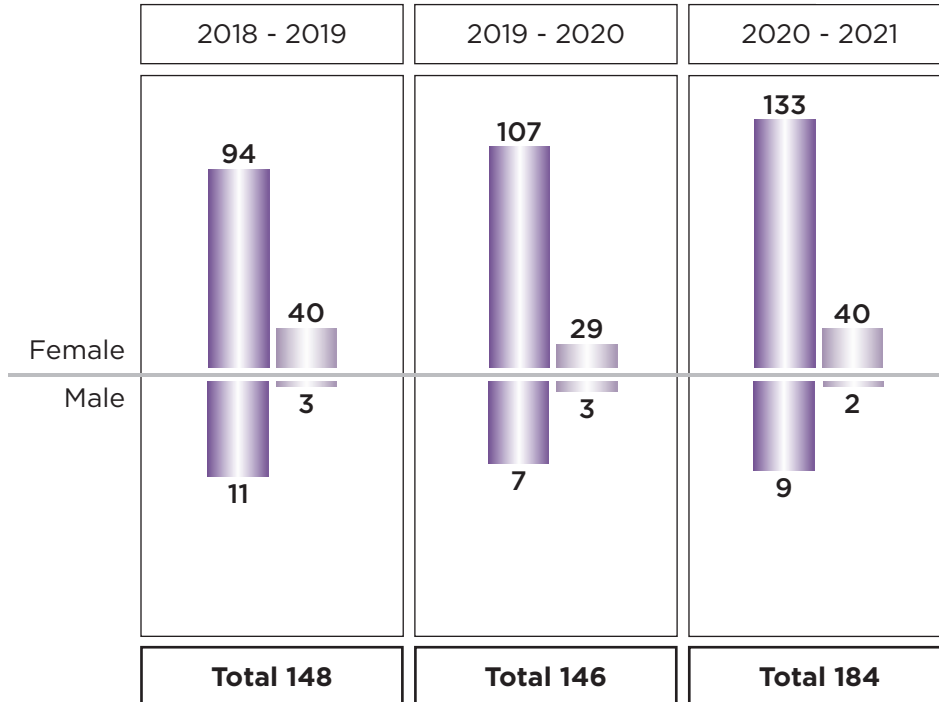
3-YEAR GRADUATION DEMOGRAPHICS BY GENDER



Pre-Licensure



Post-Licensure





RETENTION & GRADUATION

3-YEAR GRADUATION DEMOGRAPHICS BY ETHNICITY



Pre-Licensure



Post-Licensure

| | 2018 - 2019 | 2019 - 2020 | 2020 - 2021 |
|----------------------------------|-------------|-------------|-------------|
| American Indian/Alaskan Native | 0 | 0 | 0 |
| Asian | 5 | 6 | 9 |
| Black/African American | 12 | 21 | 12 |
| Hispanic/Latino | 0 | 0 | 2 |
| Pacific Islander/Native Hawaiian | 0 | 2 | 1 |
| Race & Ethnicity Unknown | 0 | 1 | 0 |
| Two or More Races | 7 | 8 | 3 |
| White | 81 | 76 | 115 |
| Total | 148 | 146 | 184 |
| American Indian/Alaskan Native | 1 | 0 | 0 |
| Asian | 0 | 0 | 3 |
| Black/African American | 2 | 4 | 3 |
| Hispanic/Latino | 0 | 0 | 0 |
| Race & Ethnicity Unknown | 1 | 2 | 1 |
| Two or More Races | 1 | 1 | 3 |
| White | 38 | 25 | 32 |
| Total | 148 | 146 | 184 |



RETENTION & GRADUATION

PRE-LICENSURE GRADUATION RATES



Pre-Licensure

| | 100% | 150% | 200% |
|-------------|------|------|------|
| 2014 - 2015 | 81% | 81% | 81%* |
| 2015 - 2016 | 81% | 88% | 88%* |
| 2016 - 2017 | 75% | 90% | 90%* |

Graduation rates in the tables above are defined as follows (all semester counts exclude summer):

- 100% or on-time or normal time graduation rate is graduation within the time it takes the average full-time student to complete their program.
- 150% graduation rate is graduation within 1.5 times normal time. For example, if it normally takes 6 semesters to graduate, 150% graduation is graduation within 9 (6 x 1.5) semesters.
- 200% graduation rate is graduation within 2 times normal time. For example, if it normally takes 6 semesters to graduate, 200% graduation is graduation within 12 (6x2) semesters.

* Denotes the fact that the percentage is provided even though one or more BSMCON cohorts within the selected academic year have not reached the required timeframe.

For example, none of the 2014-2015 Pre-Licensure BSN cohorts has reached the 16 semesters required to count as 200% of normal time.



RETENTION & GRADUATION

POST-LICENSURE GRADUATION RATES



Post-Licensure

| | 100% | 150% | 200% |
|-------------|------|------|------|
| 2014 - 2015 | 69% | 78% | 78% |
| 2015 - 2016 | 46% | 64% | 66% |
| 2016 - 2017 | 32% | 60% | 60% |

Graduation rates in the tables above are defined as follows (all semester counts exclude summer):

- 100% or on-time or normal time graduation rate is graduation within the time it takes the average full-time student to complete their program.
- 150% graduation rate is graduation within 1.5 times normal time. For example, if it normally takes 6 semesters to graduate, 150% graduation is graduation within 9 (6 x 1.5) semesters.
- 200% graduation rate is graduation within 2 times normal time. For example, if it normally takes 6 semesters to graduate, 200% graduation is graduation within 12 (6x2) semesters.

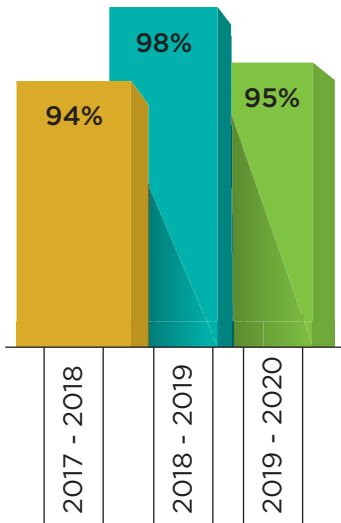


OTHER OUTCOMES

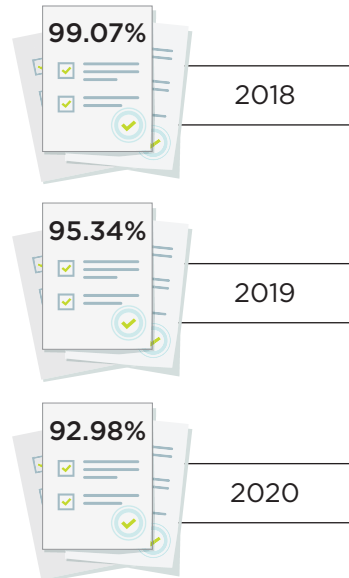


OTHER OUTCOMES

PRE-LICENSURE PLACEMENT RATES

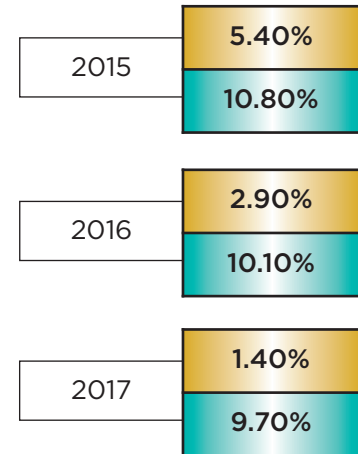


FIRST-TIME NCLEX PASS RATES



Source: Virginia Board of Nursing

COHORT DEFAULT RATES



A Cohort Default Rate (CDR) is the percentage of a school's borrowers in the US who enter repayment on certain loans during a federal fiscal year and default on the loans prior to the end of the next one to two fiscal years.

Cohort default rates source: U.S. Department of Education Federal Student Aid



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