



# **FACTBOOK 2023-2024**

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## **VISION**

We will be the College of choice for those who consider caring to be a calling and a ministry inclusive of the needs of all people.

## **MISSION**

The mission of the Bon Secours Memorial College of Nursing (BSMCON) is to foster holistic lifelong learning through innovative career education designed to cultivate servant leaders who are passionate about bringing people and communities to health and wholeness.

## **VALUES**

As a higher education institution, we commit that our mission, vision, and strategic direction are framed within these value statements:

**COMPASSION** — intentional engagement in caring practices that embodies a culture of respect, integrity, and justice

**QUALITY** — commitment to education excellence that promotes lifelong intellectual, ethical, and spiritual growth

**SERVICE** — cultivation of an attentive spirit that seeks to empower others in the co-creation of a just and caring world



## GOALS

**CARING** — Provide a framework for positively impacting society through culturally sensitive service to the global community.

**LEARNING** — Foster an environment designed to engage the learner in the development of critical and creative consciousness.

**TRANSFORMING** — Liberate the potential of the College community by expanding individual and collective capabilities with respect to knowledge, discernment, and growth.

## HISTORY

The College's rich history dates back to the formation of Richmond Memorial Hospital in 1957. The hospital was built to memorialize the Richmond community's World War II victims and to provide a general hospital that served people of all races and backgrounds, regardless of their ability to pay. Richmond Memorial Hospital's School of Nursing opened in 1961 to serve as a source of nurses for the hospital and to raise the level of health care in the community. In 1993, a replacement hospital for Richmond Memorial was planned in collaboration with Bon Secours. The new hospital, Bon Secours Memorial Regional Medical Center, opened in 1998. The school was renamed the Bon Secours Memorial School of Nursing.



## **HISTORY**

The College graduated the last diploma class in May 2012. During its 51 years of operation, the diploma program produced more than 2,000 registered nurses who have delivered exceptional health care to their patients as a result of the excellent educational foundation they received. In response to the need to prepare registered nurses at the baccalaureate level of education, the school officially changed its status to a baccalaureate degree-granting college in 2010.

## **DEVELOPMENT**

Firmly rooted in this tradition of excellence, the College offers a Bachelor of Science in Nursing through a Pre-Licensure BSN program and a Post-Licensure RN-BSN program. The BSN program includes the essential curricular content recommended by the American Association of Colleges of Nursing. The College is dedicated to facilitating a view and practice of health care as a ministry that anticipates the need to adapt to the ever-changing and demanding health care environment in order for our graduates to provide the highest quality care.

Bon Secours Mercy Health is a Catholic, not-for-profit, community-based health care system whose mission is to provide “good help to those in need”. The Sisters of Bon Secours (French for “good help”), an international religious congregation devoted to the care of the poor and sick, was



founded in Paris, France in 1824. In the United States, the congregation's health care ministries, which are operated by Bon Secours Mercy Health include acute care hospitals, long-term care facilities, clinics, physicians' practices, home health care services, and hospices.

## **DEGREE**

Bon Secours Memorial College of Nursing exists for the sole purpose of providing collegiate nursing education. It offers two programs leading to the Bachelor of Science in Nursing degree: Pre-Licensure BSN and Post-Licensure RN-BSN.

## **LOCATION**

The College's main campus is located at 8550 Magellan Parkway, Richmond, VA 23227. An additional classroom and clinical simulation facility is located at 8570 Magellan Parkway, Suite 100, Richmond, VA 23227. The course work for the program is delivered both on-ground and online. The College does not operate any telecommunications sites.

## **CONTROLLING OWNERSHIP**

The Bon Secours Richmond Health System Board is a combined board that governs and has oversight (either directly or indirectly) for the activities of



Bon Secours Richmond Health System, as well as its seven acute care hospitals, ambulatory facilities and Bon Secours Richmond Medical Group. The College of Nursing is a division of Bon Secours Memorial Regional Medical Center, which is one of the hospitals in the Richmond Health System.

## **ABOUT THE FACTBOOK**

The Factbook is a reference resource that is generated annually each summer in an effort to provide BSMCON's stakeholders with relevant institutional data. Although the information contained herein was compiled by the Office of Institutional Research, several other BSMCON functional areas contributed to this 2022-2023 edition, including Academic Affairs, Student Services, and Finance.

The data reflected in this Factbook are accurate as of the BSMCON Summer 2023 Census. Academic year enrollment covers the timeframe July 1 through June 30, which includes summer of the previous year and fall, spring, and summer of the current year. During this last academic year, 2022-2023, BSMCON enrolled a total of 597 students, 531 (89%) of whom were in the Pre-Licensure BSN program and 66 (11%) in the Post-Licensure RN- BSN program. A total of 145 students graduated from BSMCON during the same year. Of the 2022-2023 graduates, 125 (86%) were from the Pre-Licensure BSN program while 20 (14%) completed the Post-Licensure RN-BSN program.



# **BY THE NUMBERS**

## **ENROLLMENT DEMOGRAPHICS**





## ENROLLMENT BY PROGRAM

	2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022
Pre-Licensure	442	399	435	466	476
Post-Licensure	178	155	122	97	61
<b>Total</b>	<b>620</b>	<b>554</b>	<b>557</b>	<b>563</b>	<b>537</b>

Academic year enrollment covers the timeframe July 1 through June 30, which includes summer of the previous year and fall, spring, and summer of the current year.

## ENROLLMENT STATUS

	2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022
Pre-Licensure					
Full-time	235	269	401	431	414
Part-time	207	130	34	35	62
Post-Licensure					
Full-time	152	33	24	24	8
Part-time	26	122	98	73	53
<b>Total</b>	<b>620</b>	<b>554</b>	<b>557</b>	<b>563</b>	<b>537</b>

Academic year enrollment covers the timeframe July 1 through June 30, which includes summer of the previous year and fall, spring, and summer of the current year.



## GENDER

	2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022
Pre-Licensure					
Female	410	370	406	432	438
Male	32	29	29	34	38
Post-Licensure					
Female	163	143	113	94	60
Male	15	12	9	3	1
	<b>Total 620</b>	<b>Total 554</b>	<b>Total 557</b>	<b>Total 563</b>	<b>Total 537</b>

Academic year enrollment covers the timeframe July 1 through June 30, which includes summer of the previous year and fall, spring, and summer of the current year.



## AGE

Pre-Licensure	2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022
18-24	27	45	114	211	240
25-39	346	298	274	222	208
40+	69	56	47	33	28
Post-Licensure					
18-24	0	1	1	6	3
25-39	73	68	59	46	27
40+	105	86	62	45	31
	<b>Total 620</b>	<b>Total 554</b>	<b>Total 557</b>	<b>Total 563</b>	<b>Total 537</b>

Academic year enrollment covers the timeframe July 1 through June 30, which includes summer of the previous year and fall, spring, and summer of the current year.



## ETHNICITY

Pre-Licensure	2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022
American Indian/Alaska Native	0	0	1	1	1
Asian	23	21	24	29	33
Black/African American	67	57	69	68	95
Hispanic	6	2	3	4	7
Native Hawaiian/Pacific Islander	3	3	3	1	0
Race/Ethnicity Unknown	1	1	1	0	0
Two or More Races	25	20	17	21	26
White	317	295	317	342	314

### Post-Licensure

American Indian/Alaska Native	2	1	0	0	0
Asian	5	6	9	8	4
Black/African American	18	15	15	16	15
Hispanic	1	0	1	1	0
Race/Ethnicity Unknown	17	7	4	2	0
Two or More Races	6	7	5	4	3
White	129	119	88	66	39
<b>Total</b>	<b>620</b>	<b>554</b>	<b>557</b>	<b>563</b>	<b>537</b>

Academic year enrollment covers the timeframe July 1 through June 30, which includes summer of the previous year and fall, spring, and summer of the current year.



## NEW ENROLLMENTS

	2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022
Pre-Licensure	144	78	155	153	179
Post-Licensure	26	44	23	22	12
	<b>Total 170</b>	<b>Total 122</b>	<b>Total 178</b>	<b>Total 175</b>	<b>Total 191</b>

Academic year enrollment covers the timeframe July 1 through June 30, which includes summer of the previous year and fall, spring, and summer of the current year.



# BY THE NUMBERS

## FINANCIAL AID



## FEDERAL PELL GRANT

	2017 - 2018		2018 - 2019		2019 - 2020		2020 - 2021		2021 - 2022	
Actively Enrolled Students*	440	169	397	142	430	112	465	82	476	57
	<b>Total 609</b>		<b>Total 539</b>		<b>Total 542</b>		<b>Total 547</b>		<b>Total 533</b>	
Students Disbursed	84	14	55	8	60	13	71	11	103	8
	<b>Total 98</b>		<b>Total 63</b>		<b>Total 73</b>		<b>Total 82</b>		<b>Total 111</b>	
Percentage Received	19.1%	8.3%	13.9%	5.6%	14.0%	11.6%	15.3%	13.4%	21.6%	14.0%
	<b>Total 16.1%</b>		<b>Total 11.7%</b>		<b>Total 13.5%</b>		<b>Total 15.0%</b>		<b>Total 20.8%</b>	
Average Disbursed	\$3,215	\$1,699	\$3,920	\$1,507	\$4,155	\$1,946	\$4,184	\$1,828	\$3,457	\$1,922
	<b>Total \$2,999</b>		<b>Total \$3,613</b>		<b>Total \$3,762</b>		<b>Total \$3,868</b>		<b>Total \$3,347</b>	

Pre-Licensure

Post-Licensure

\*Actively Enrolled Students represents the Award Year consisting of Fall, Spring & Summer semesters and does not include Standard Period of Non-Enrollment (SPN) status.

The Federal Pell Grant Program provides Need-based grants to low-income undergraduate students and certain post-baccalaureate students to promote access to postsecondary education. Federal Pell Grants, unlike Federal Direct Loans, do not have to be repaid.



## SCHOLARSHIPS

	2017 - 2018		2018 - 2019		2019 - 2020		2020 - 2021		2021 - 2022	
Actively Enrolled Students*	440	169	397	142	430	112	465	82	476	57
	<b>Total 609</b>		<b>Total 539</b>		<b>Total 542</b>		<b>Total 547</b>		<b>Total 533</b>	
Students Disbursed	225	22	216	31	214	30	308	34	257	25
	<b>Total 247</b>		<b>Total 247</b>		<b>Total 244</b>		<b>Total 342</b>		<b>Total 282</b>	
Percentage Received	51.1%	13.0%	54.4%	21.8%	49.8%	26.8%	66.2%	41.5%	54.0%	43.9%
	<b>Total 40.6%</b>		<b>Total 45.8%</b>		<b>Total 45.0%</b>		<b>Total 62.5%</b>		<b>Total 52.9%</b>	
Average Disbursed	\$1,342	\$1,375	\$1,780	\$1,107	\$1,889	\$1,061	\$1,641	\$1,163	\$1,772	\$1,083
	<b>Total \$1,345</b>		<b>Total \$1,696</b>		<b>Total \$1,787</b>		<b>Total \$1,594</b>		<b>Total \$1,711</b>	

Pre-Licensure

Post-Licensure

\*Actively Enrolled Students represents the Award Year consisting of Fall, Spring & Summer semesters and does not include Standard Period of Non-Enrollment (SPN) status.

BSMCON offers over 35 external scholarships established through the Bon Secours Richmond Health Care Foundation, which are awarded based on a wide variety of eligibility criteria. Scholarship funds are similar to grants in which there is no financial obligation for repayment.





## FEDERAL DIRECT SUBSIDIZED LOANS

	2017 - 2018		2018 - 2019		2019 - 2020		2020 - 2021		2021 - 2022	
Actively Enrolled Students*	440	169	397	142	430	112	465	82	476	57
	<b>Total 609</b>		<b>Total 539</b>		<b>Total 542</b>		<b>Total 547</b>		<b>Total 533</b>	
Students Disbursed	222	28	205	6	227	2	247	3	233	5
	<b>Total 250</b>		<b>Total 211</b>		<b>Total 229</b>		<b>Total 250</b>		<b>Total 238</b>	
Percentage Received	50.5%	16.6%	51.6%	4.2%	52.8%	1.8%	53.1%	3.7%	48.9%	8.8%
	<b>Total 41.1%</b>		<b>Total 45.8%</b>		<b>Total 42.3%</b>		<b>Total 45.7%</b>		<b>Total 44.7%</b>	
Average Disbursed	\$4,032	\$4,231	\$3,970	\$2,751	\$4,127	\$4,948	\$4,205	\$3,903	\$4,339	\$4,122
	<b>Total \$4,054</b>		<b>Total \$3,936</b>		<b>Total \$4,134</b>		<b>Total \$4,202</b>		<b>Total \$4,335</b>	

Pre-Licensure

Post-Licensure

\*Actively Enrolled Students represents the Award Year consisting of Fall, Spring & Summer semesters and does not include Standard Period of Non-Enrollment (SPN) status.

The Federal Direct Subsidized Loan is a Need-based loan that provides interest subsidy, in which interest does not accrue on the principal amount of the loan until after the student completes the entire program. Students must be enrolled at least half-time (6 credit hours per semester) to be eligible for a Federal Direct Subsidized Loan and are subject to annual and aggregate loan limits.



## FEDERAL DIRECT SUBSIDIZED, UNSUBSIDIZED & PLUS LOANS

	2017 - 2018		2018 - 2019		2019 - 2020		2020 - 2021		2021 - 2022	
Actively Enrolled Students*	440	169	397	142	430	112	465	82	476	57
	<b>Total 609</b>		<b>Total 539</b>		<b>Total 542</b>		<b>Total 547</b>		<b>Total 533</b>	
Students Disbursed	280	33	249	8	287	2	317	4	305	6
	<b>Total 313</b>		<b>Total 257</b>		<b>Total 289</b>		<b>Total 321</b>		<b>Total 311</b>	
Percentage Received	63.6%	19.5%	62.7%	5.6%	66.7%	1.8%	68.2%	4.9%	64.1%	10.5%
	<b>Total 51.4%</b>		<b>Total 45.8%</b>		<b>Total 53.3%</b>		<b>Total 58.7%</b>		<b>Total 58.3%</b>	
Average Disbursed	\$8,008	\$7,674	\$8,468	\$4,447	\$8,949	\$11,380	\$9,012	\$6,122	\$8,625	\$9,575
	<b>Total \$7,973</b>		<b>Total \$8,343</b>		<b>Total \$8,966</b>		<b>Total \$8,976</b>		<b>Total \$8,643</b>	

Pre-Licensure



Post-Licensure



\*Actively Enrolled Students represents the Award Year consisting of Fall, Spring & Summer semesters and does not include Standard Period of Non-Enrollment (SPN) status.

Federal Direct Loans include Need-based (Subsidized) and Non-Need based (Unsubsidized & PLUS) loans that may (Subsidized) or may not (Unsubsidized & PLUS) provide interest subsidy. Students must be enrolled at least half-time (6 credit hours per semester) to be eligible for Federal Direct Loans and may be subject to annual and aggregate limits.



# BY THE NUMBERS

## RETENTION & GRADUATION



## RETENTION RATES

	2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022
Pre-Licensure	97%	96%	98%	95%	95%
Post-Licensure	88%	90%	94%	95%	92%
BSMCON	94%	94%	97%	95%	95%

The retention rate in the table represents the percentage of student who are retained in the program during the identified academic year (from July 1 through June 30).

## AVERAGE TIME TO DEGREE (in years)

	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022	2022 - 2023
Pre-Licensure	2.9	3	3	2.5	2.5
*Post-Licensure	2.9	3.3	2.7	2.6	2.7

\*The RN-BSN Program is designed to offer students flexibility in determining the pace of the curriculum. This provides opportunity for RNs to pursue their BSN while continuing to practice and being supportive of work, life, and family obligations.

Time to degree for an individual is determined by calculating the number of years between the start date and the initial term for that student and the end of the term during which the student graduates. For example, if a student entered fall semester 2014, which officially began on August 18, graduated spring semester 2018, which officially ended on May 9, 2018, the time to degree between the two dates is 3.7 years.



## GRADUATION DEMOGRAPHICS BY GENDER

	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022	2022 - 2023
Pre-Licensure					
Female	94	107	133	120	113
Male	11	7	9	9	12
Post-Licensure					
Female	40	29	40	27	20
Male	3	3	2	0	145
	<b>Total 148</b>	<b>Total 146</b>	<b>Total 184</b>	<b>Total 156</b>	<b>Total 145</b>

Academic year enrollment covers the timeframe July 1 through June 30, which includes summer of the previous year and fall, spring, and summer of the current year.



# GRADUATION DEMOGRAPHICS BY ETHNICITY

Pre-Licensure	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022	2022 - 2023
American Indian/Alaska Native	0	0	0	0	1
Asian	5	6	9	7	8
Black/African American	12	21	12	21	14
Hispanic	0	0	2	0	1
Native Hawaiian/Pacific Islander	0	2	1	0	0
Race/Ethnicity Unknown	0	1	0	0	0
Two or More Races	7	8	3	5	10
White	81	76	115	96	91

## Post-Licensure

American Indian/Alaska Native	1	0	0	0	0
Asian	0	0	3	2	2
Black/African American	2	4	3	7	5
Hispanic	0	0	0	0	0
Race/Ethnicity Unknown	1	2	1	0	0
Two or More Races	1	1	3	0	1
White	38	25	32	18	12

**Total 148**

**Total 146**

**Total 184**

**Total 156**

**Total 145**

Academic year enrollment covers the timeframe July 1 through June 30, which includes summer of the previous year and fall, spring, and summer of the current year.



## PRE-LICENSURE GRADUATION RATES

	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019*
100%	81%	81%	75%	70%	83%
150%	81%	88%	90%	88%	95%
200%	81%	88%	90%	88%	95%

**Graduation rates in the tables above are defined as follows (all semester counts exclude summer):**

- 100% or on-time or normal time graduation rate is graduation within the time it takes the average full-time student to complete their program.
- 150% graduation rate is graduation within 1.5 times normal time. For example, if it normally takes 6 semesters to graduate, 150% graduation is graduation within 9 (6 x 1.5) semesters.
- 200% graduation rate is graduation within 2 times normal time. For example, if it normally takes 6 semesters to graduate, 200% graduation is graduation within 12 (6x2) semesters.

\* Graduation rates are provided even though some BSMCON cohorts within the selected academic year may not have reached the required timeframe. For example, none of the 2018-2019 BSMCON cohorts have reached the 12 semesters required to count as 200% of normal time.



## POST-LICENSURE GRADUATION RATES

	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019
100%	69%	46%	32%	46%	75%
150%	78%	64%	60%	62%	91%
200%	78%	66%	60%	62%	91%

**Graduation rates in the tables above are defined as follows (all semester counts exclude summer):**

- 100% or on-time or normal time graduation rate is graduation within the time it takes the average full-time student to complete their program.
- 150% graduation rate is graduation within 1.5 times normal time. For example, if it normally takes 6 semesters to graduate, 150% graduation is graduation within 9 (6 x 1.5) semesters.
- 200% graduation rate is graduation within 2 times normal time. For example, if it normally takes 6 semesters to graduate, 200% graduation is graduation within 12 (6x2) semesters.





# BY THE NUMBERS

## OTHER OUTCOMES



## PRE-LICENSURE PLACEMENT RATES

2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022
<b>94%</b>	<b>98%</b>	<b>95%</b>	<b>92%</b>	<b>84%</b>

Academic year enrollment covers the timeframe July 1 through June 30, which includes summer of the previous year and fall, spring, and summer of the current year.

## FIRST-TIME NCLEX PASS RATES

2018	2019	2020	2021	2022
<b>99.07%</b>	<b>95.24%</b>	<b>92.98%</b>	<b>93.57%</b>	<b>85.38%</b>

Source: Virginia Board of Nursing

## COHORT DEFAULT RATES

	2017	2018	2019
<b>BSMCON</b>	<b>1.4%</b>	<b>0.8%</b>	<b>0.0%</b>
<b>National</b>	<b>9.7%</b>	<b>7.3%</b>	<b>2.3%</b>

A Cohort Default Rate (CDR) is the percentage of a school's borrowers in the US who enter repayment on certain loans during a federal fiscal year and default on the loans prior to the end of the next one to two fiscal years.

Three years of CDR are presented according to reporting standards from the U.S. Department of Education.

Cohort default rates source: U.S. Department of Education Federal Student Aid

Certified to operate by State Council of Higher Education for Virginia.



**8550 Magellan Parkway, Suite 1100 | Richmond, VA 23227**