

# **CCNE FACTBOOK 2022 - 2023**



www.bsmcon.edu







### VISION

We will be the College of choice for those who consider caring to be a calling and a ministry inclusive of the needs of all people.

### **MISSION**

The mission of the Bon Secours Memorial College of Nursing (BSMCON) is to foster holistic lifelong learning through innovative career education designed to cultivate servant leaders who are passionate about bringing people and communities to health and wholeness.

### VALUES

As a higher education institution, we commit that our mission, vision, and strategic direction are framed within these value statements:

 $\ensuremath{\mathsf{COMPASSION}}$  — intentional engagement in caring practices that embodies a culture of respect, integrity, and justice

 $\mathsf{QUALITY}$  — commitment to education excellence that promotes lifelong intellectual, ethical, and spiritual growth

**SERVICE** — cultivation of an attentive spirit that seeks to empower others in the co-creation of a just and caring world



### GOALS

- **CARING** Provide a framework for positively impacting society through culturally sensitive service to the global community.
- **LEARNING** Foster an environment designed to engage the learner in the development of critical and creative consciousness.
- **TRANSFORMING** Liberate the potential of the College community by expanding individual and collective capabilities with respect to knowledge, discernment, and growth.

### **HISTORY**

The College's rich history dates back to the formation of Richmond Memorial Hospital in 1957. The hospital was built to memorialize the Richmond community's World War II victims and to provide a general hospital that served people of all races and backgrounds, regardless of their ability to pay. Richmond Memorial Hospital's School of Nursing opened in 1961 to serve as a source of nurses for the hospital and to raise the level of health care in the community. In 1993, a replacement hospital for Richmond Memorial was planned in collaboration with Bon Secours. The new hospital, Bon Secours Memorial Regional Medical Center, opened in 1998. The school was renamed the Bon Secours Memorial School of Nursing.



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### HISTORY

The College graduated the last diploma class in May 2012. During its 51 years of operation, the diploma program produced more than 2,000 registered nurses who have delivered exceptional health care to their patients as a result of the excellent educational foundation they received. In response to the need to prepare registered nurses at the baccalaureate level of education, the school officially changed its status to a baccalaureate degree-granting college in 2010.

### DEVELOPMENT

Firmly rooted in this tradition of excellence, the College offers a Bachelor of Science in Nursing through a Pre-Licensure BSN program and a Post-Licensure RN-BSN program. The BSN program includes the essential curricular content recommended by the American Association of Colleges of Nursing. The College is dedicated to facilitating a view and practice of health care as a ministry that anticipates the need to adapt to the ever-changing and demanding health care environment in order for our graduates to provide the highest quality care.

Bon Secours Mercy Health is a Catholic, not-for-profit, community-based health care system whose mission is to provide "good help to those in need". The Sisters of Bon Secours (French for "good help"), an international religious congregation devoted to the care of the poor and sick, was founded in Paris, France in 1824. In

the United States, the congregation's health care ministries, which are operated by Bon Secours Mercy Health include acute care hospitals, long-term care facilities, clinics, physicians' practices, home health care services, and hospices.

### DEGREE

Bon Secours Memorial College of Nursing exists for the sole purpose of providing collegiate nursing education. It offers two programs leading to the Bachelor of Science in Nursing degree: Pre-Licensure BSN and Post-Licensure RN-BSN.

### LOCATION

The College's main campus is located at 8550 Magellan Parkway, Richmond, VA 23227. An additional classroom and clinical simulation facility is located at 8570 Magellan Parkway, Suite 100, Richmond, VA 23227. The course work for the program is delivered both on-ground and online. The College does not operate any telecommunications sites.

### **CONTROLLING OWNERSHIP**

The Bon Secours Richmond Health System Board is a combined board that governs and has oversight (either directly or indirectly) for the activities of Bon Secours Richmond Health System, as well as its seven acute care hospitals, ambulatory facilities and Bon Secours Richmond Medical Group. The College of





# Serve



Nursing is a division of Bon Secours Memorial Regional Medical Center, which is one of the hospitals in the Richmond Health System.

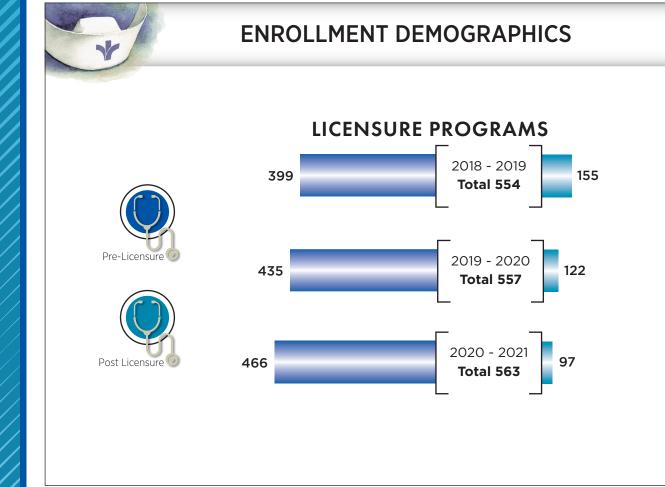
### **ABOUT THE FACTBOOK**

The Factbook is a reference resource that is generated annually each summer in an effort to provide BSMCON's stakeholders with relevant institutional data. The information contained herein is the result of the collaboration between the Office of Institutional Effectiveness and several other BSMCON units/offices, including Academic Affairs, Student Services, and Finance.

The data reflected in this Factbook are accurate as of the BSMCON Summer 2022 Census, which concludes the 2021-2022 academic year. During this last academic year, 2021-2022, BSMCON enrolled a total of 541 students, 479 (89%) of whom were in the Pre-Licensure BSN program and 62 (11%) in the Post-Licensure RN-BSN program. A total of 156 students graduated from BSMCON during the same year. Of the 2021-2022 graduates, 129 (83%) were from the Pre-Licensure BSN program while 27 (17%) completed the Post-Licensure RN-BSN program.

# **ENROLLMENT DEMOGRAPHICS**

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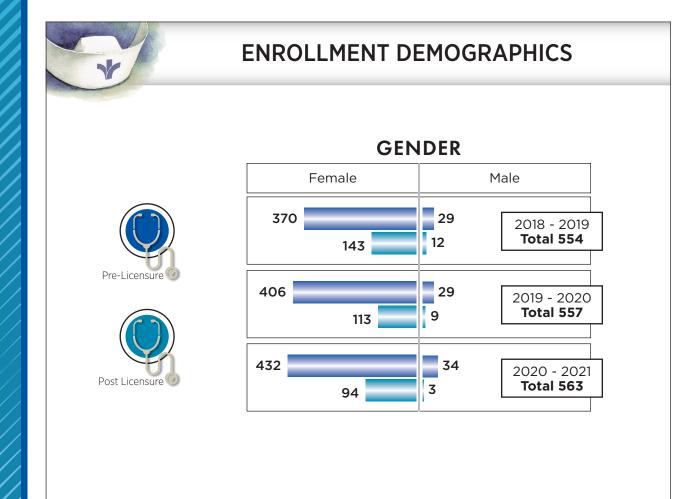
#### ENROLLMENT DEMOGRAPHICS **ENROLLMENT STATUS** 2018 - 2019 2019 - 2020 2020 - 2021 Full-time 269 401 431 Part-time 130 34 35 Pre-Licensure Full-time 33 24 24 Part-time 122 98 73 Total 554 Total 557 Total 563 Post Licensure



Called to Serve

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ENRC	DLLMENT	DEMOGR	APHICS		Called to Serve
		AGE			
	2018 - 2019	2019 - 2020	2020 - 2021		
Ages 18 - 24	45	114	211		
Ages 25 - 39	298	274	222		
Ages 40+	56	47	33	Pre-Licensure	
Ages 18 - 24	1	1	6		
Ages 25 - 39	68	59	46	Post Licensure	
Ages 40+	86	62	45		ENORIAL COL
	Total 554	Total 557	Total 563		

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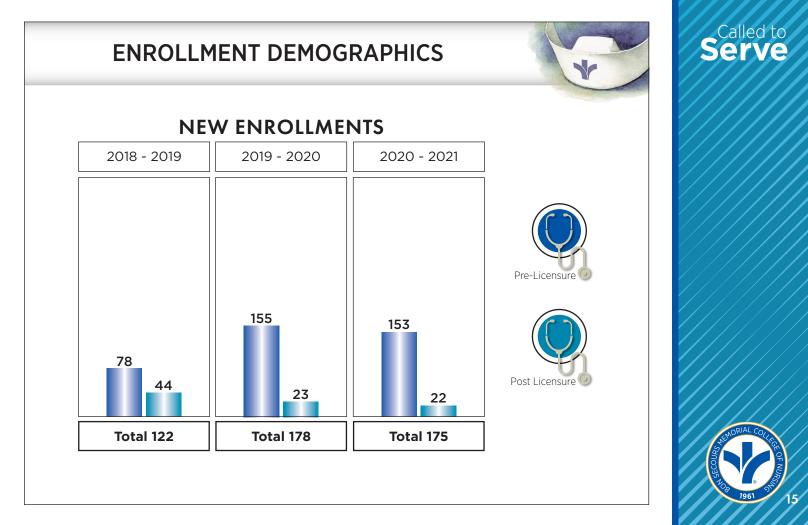
## ENROLLMENT DEMOGRAPHICS

Pre-Licensure

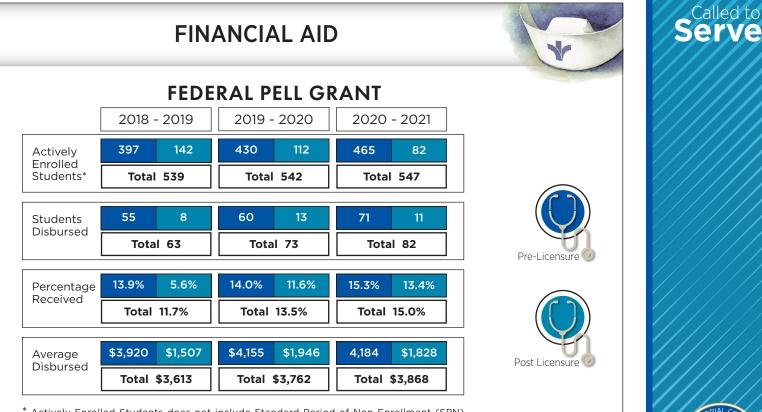


ETHNICITY	2018 - 2019	2019 - 2020	2020 - 2021
American Indian/Alaskan Native	0	1	1
Asian	21	24	29
Black/African American	57	69	68
Hispanic/Latino	2	3	4
Pacific Islander/Native Hawaiian	3	3	1
Race & Ethnicity Unknown	1	1	0
Two or More Races	20	17	21
White	295	317	342
American Indian/Alaskan Native	1	0	0
Asian	6	9	8
Black/African American	15	15	16
Hispanic/Latino	0	1	1
Race & Ethnicity Unknown	7	4	2
Two or More Races	7	5	4
White	119	88	66
	Total 554	Total 557	Total 563





# **FINANCIAL AID**



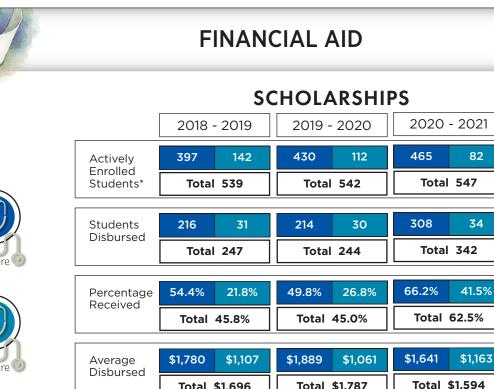
 $^{\ast}$  Actively Enrolled Students does not include Standard Period of Non-Enrollment (SPN) status included in the Enrollment section.

The Federal Pell Grant Program provides Need-based grants to low-income undergraduates and certain post baccalaureate students to promote access to postsecondary education. Federal Pell Grants, unlike Federal Direct Loans, do not have to be repaid.



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Total \$1,696

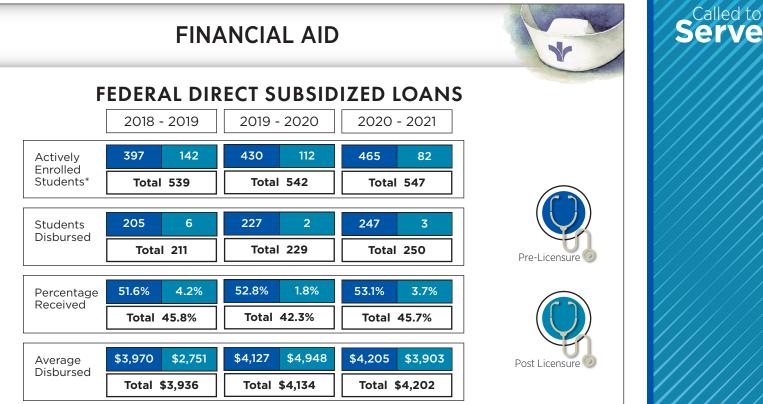
\* Actively Enrolled Students does not include Standard Period of Non-Enrollment (SPN) status included in the Enrollment section.

Total \$1,787

The BSMCON offers over 30 external scholarships established through the Bon Secours Richmond Health Care Foundation, which are awarded based on a wide variety of eligibility criteria. Scholarship funds are similar to grants in which there is no financial obligation for repayment.







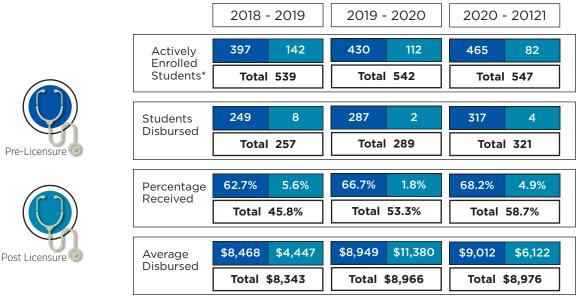
\* Actively Enrolled Students does not include Standard Period of Non-Enrollment (SPN) status included in the Enrollment section.

The Federal Direct Subsidized Loan is a Need-based loan that provides interest subsidy, in which interest does not accrue on the principal amount of the loan until after the student completes the entire program. Students must be enrolled at least half-time (6 credit hours per semester) to be eligible for a Federal Direct Subsidized Loan and are subject to annual and aggregate limitations.



# FINANCIAL AID

### FEDERAL DIRECT SUBSIDIZED UNSUBSIDIZED & PLUS LOANS



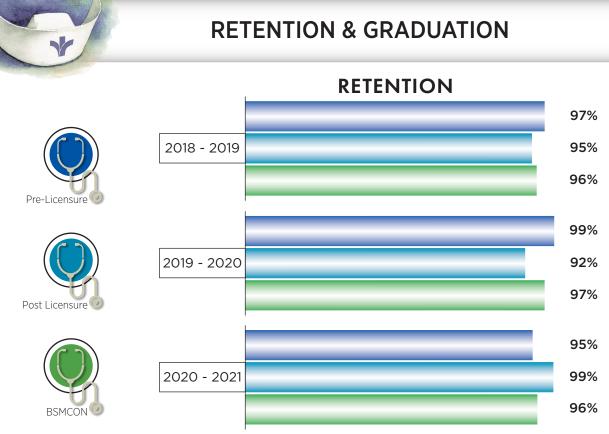
 $^{*}$  Actively Enrolled Students does not include Standard Period of Non-Enrollment (SPN) status included in the Enrollment section.

Federal Direct Loans include Need-based (Subsidized) and Non-Need based (Unsubsidized & PLUS) loans that may (Subsidized) or may not (Unsubsidized & PLUS) provide interest subsidy. Students must be enrolled at least half-time (6 credit hours per semester) to be eligible for Federal Direct Loans and may be subject to annual and aggregate limitations.



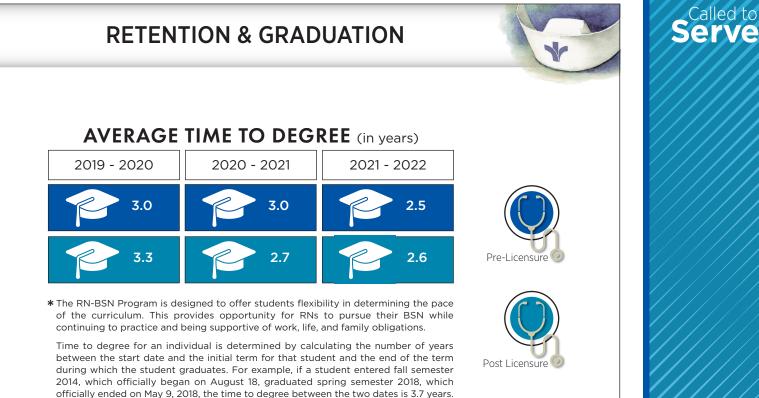
# **RETENTION & GRADUATION**

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The retention rate in the table represents the percentage of students who are retained in the program during the identified academic year (from July 1 through June 30).

CCNE retention rate calculation excludes students who "identified factors such as family obligations, relocation, financial barriers, and decisions to change major or to transfer to another institution of higher education" as the reason for their withdrawal from BSMCON.





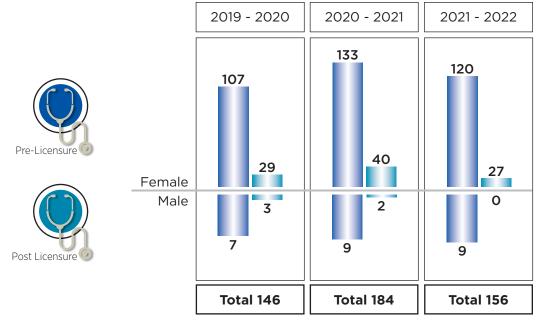
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## **RETENTION & GRADUATION**

### **3-YEAR GRADUATION DEMOGRAPHICS BY GENDER**



### **RETENTION & GRADUATION**



### **3-YEAR GRADUATION DEMOGRAPHICS BY ETHNICITY**

	2019 - 2020	2020 - 2021	2021 - 2022
American Indian/Alaskan Native	0	0	0
Asian	6	9	7
Black/African American	21	12	21
Hispanic/Latino	0	2	0
Pacific Islander/Native Hawaiian	2	1	0
Race & Ethnicity Unknown	1	0	0
Two or More Races	8	3	5
White	76	115	96
American Indian/Alaskan Native	Ο	0	0
Asian	0	3	2
Black/African American	4	3	7
Hispanic/Latino	0	0	0
Race & Ethnicity Unknown	2	1	0
Two or More Races	1	3	Ο
White	25	32	18
	Total 146	Total 184	Total 156







Called to Serve

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Pre-Licensure

# **RETENTION & GRADUATION**

### **PRE-LICENSURE GRADUATION RATES\***

100%	150%	200%
2015 - 2016	2015 - 2016	2015 - 2016
<b>90%</b>	<b>94%</b>	<b>94%</b>
2016 - 2017	2016 - 2017	2016 - 2017
<b>77%</b>	<b>92%</b>	<b>92%</b>
2017 - 2018	2017 - 2018	2017 - 2018
<b>83%</b>	<b>92</b> %	<b>92%</b>

Graduation rates in the tables above are defined as follows (all semester counts exclude summer):

- 100% or on-time or normal time graduation rate is graduation within the time it takes the average full-time student to complete their program.
- 150% graduation rate is graduation within 1.5 times normal time. For example, if it normally takes 6 semesters to graduate, 150% graduation is graduation within 9 (6 x 1.5) semesters.
- 200% graduation rate is graduation within 2 times normal time. For example, if it normally takes 6 semesters to graduate, 200% graduation is graduation within 12 (6x2) semesters.
- \* Gradudation rates are provided even though some BSMCON cohorts within the selected academic year may not have reached the required timeframe.

For example, none of the 2017-2018 Pre-Licensure BSN cohorts have reached the 12 semesters required to count as 200% of normal time.



### **RETENTION & GRADUATION**

### **POST-LICENSURE GRADUATION RATES**

100%	150%	200%	
2015 - 2016	2015 - 2016	2015 - 2016	
<b>79%</b>	<b>81%</b>	<b>83%</b>	
2016 - 2017	2016 - 2017	2016 - 2017	
<b>40%</b>	<b>76%</b>	<b>76%</b>	
2017 - 2018	2017 - 2018	2017 - 2018	Pre-Lio
<b>52%</b>	<b>70%</b>	<b>70%</b>	

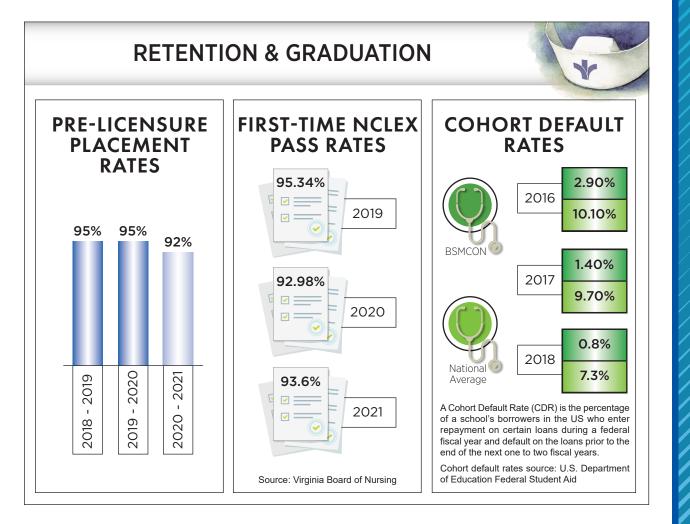
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- 200% graduation rate is graduation within 2 times normal time. For example, if it normally takes 6 semesters to graduate, 200% graduation is graduation within 12 (6x2) semesters.

### Called to Serve



# **OTHER OUTCOMES**





Certified to operate by State Council of Higher Education for Virginia.



8550 Magellan Parkway, Suite 1100



Richmond, VA • 23227 • 804.627.5300